

## CONTRACT TO SAVE A LIFE

The Contract to Save a Life is an agreement between the Sponsor Coordinator and the Red Cross representative. It outlines the support that each party will provide to ensure a successful blood drive.

***What the Sponsor Coordinator can expect from the Red Cross representative***

- You can expect me to help you
- establish your blood drive goal
  - set up your recruitment efforts
  - speak to your team of volunteers and other groups regarding the drive.

- You can expect me to answer your questions promptly regarding all aspects of the drive, call you regularly to inquire about the status of your recruitment efforts, and provide support along the way.

- You can expect me to provide information and materials (posters, flyers, hand-outs) to help you educate and recruit donors.

- You can expect the Red Cross team to be on site and on time with the appropriate equipment and supplies.

Red Cross Representative Signature / Date

***What the Red Cross representative will expect from the Sponsor Coordinator***

- You can count on me to set a blood drive goal and work to meet it.

- You can count on me to work with you to identify a donation site that is suitable and accessible. I will provide the equipment you request for the blood drive.

- You can count on me to organize and manage a team of volunteers to recruit and schedule donors, publicize the drive and to assist the day of the drive.

- You can count on me to greet the Red Cross staff on the day of the drive, provide the donor schedule to the team supervisor, and to be available during the drive to assist, if necessary. I will set time aside to meet with you to evaluate the drive.

Sponsor Coordinator Signature / Date

**Together, we can save a life**



American Red Cross