

OUR HISTORY

About the American Red Cross

The American Red Cross is dedicated to saving lives, easing suffering and restoring hope at home and around the world. In the wake of an earthquake, tornado, flood, fire, hurricane or other disaster, the Red Cross provides relief services to communities across the country. Each year, in communities large and small, victims of disasters turn to neighbors familiar and new—the nearly one million volunteers and 35,000 employees of the Red Cross.

Around four million people give blood annually, making the Red Cross the primary supplier of lifesaving blood and blood products in the United States for more than 50 years.

The Red Cross is America's most trusted charity and it needs the support of compassionate Americans to succeed. All Red Cross disaster assistance is free, made possible by voluntary donations of time and money from the American people.

Fast Facts

The Red Cross annually:

- Mobilizes relief to the victims of more than 73,000 disasters nationwide
- Trains approximately 12 million people in vital lifesaving skills
- Provides nearly half the nation's blood supply
- Delivers more than 24 million locally relevant community services
- Assists international disaster and conflict victims in 40 locations worldwide
- Transmits nearly 1.4 million emergency messages between members of the U.S. Armed Forces and their families through its emergency communication centers

Indiana-Ohio Region
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American Red Cross



Powerful civic service messages presented by community volunteers in dynamic, engaging style.

OVERVIEW

Choosing the right speaker.

This could be one of the most important decisions you make this year for your organization's meeting, conference, professional association meeting or in-house educational workshop.

Knowledgeable, engaging speakers.

They will inform, unite and inspire your people, providing them with fresh insight and create positive change. Informing—inspiring—leading the way—is what the community volunteers do everyday with the American Red Cross.

More than a gifted speaker.

We can help you plan a complete learning experience that will have lasting impact and value for your organization. Whether you need a dynamic keynote speech to kick off a special event or want to learn more about how to help people prevent, prepare for and respond to emergencies, we have a presentation for you.

Success starts today.

It's never too early to begin planning your event. Please take a few minutes to review current presentation topics. Our list of topics and speakers is growing all the time, so if you don't see a topic that meets your specific needs, please inquire.

Contact Information

The American Red Cross Speakers Bureau is here to assist you in your search for the appropriate speaker and topic. For additional information and program planning assistance, please contact the American Red Cross Speakers Bureau at (260) 480-8108 or via email at RiggleEN@usa.redcross.org.

PRESENTATION TOPICS

• How Well Do You Know the American Red Cross?

An overview of the many services provided by the American Red Cross, as well as ways you can get involved in helping your American Red Cross.

• Saving Lives Through Blood Donation

The need for blood is constant. We need your help. If all eligible donors gave blood at least twice each year, there would be no seasonal blood shortages.

• Blood Type: How It Works and Will It Ever Change?

All human blood may look alike but when it is tested, differences become apparent. This presentation will introduce blood types and how they work.

• Rare Blood Types: How Race Can Be a Factor

This presentation will introduce the audience to the concept of inherited proteins and the factor ethnicity plays.

• Developing a Disaster Response Plan

Learn what can you do to reduce the impact of disasters on your business, your employees and your customers.

• Disaster Preparedness—Are You Ready?

This presentation will show you how to prepare for a disaster before it strikes by developing a Family Disaster Plan and assembling a disaster supply kit.

• Together We Prepare (TWP)

Learn five easy steps for preparing yourself and your family for an emergency. Depending on the audience, this program can be adapted to certain age levels.

• AEDs (Automated External Defibrillator)

Learn what an AED is, how it works, who needs one, how much they cost and how to get one. *Note: To have an AED, a CPR certified and AED trained individual must be present at all times.*

• Health & Safety

This presentation discusses community and work place programs, babysitters training, CPR & First Aid courses, to HIV/AIDS education. *Note: This presentation does not provide certification in lifesaving training.*

• Get to Know Us Before You Need Us

This presentation familiarizes military members and their families with Red Cross Armed Forces Emergency Services including communications and counseling.

• Volunteerism and How You Can Serve the Community

The Red Cross is a volunteer-led organization. Learn how you or your group can serve your community through a variety of ways.

• Professional Development: Fundraising in a Non-Profit Organization

The Red Cross relies on the generosity of the general public to enable us to provide services. Learn ways to raise funds for your local community and/or organization. Rally your employees, customers, congregation or students for fundraising.

• Professional Development: Media Relations

This overview will highlight the basics of developing messaging, working with reporters, and representing your organization well.