

American Red Cross Blood Services • Northern California Region 6230 Claremont Ave. • Oakland, CA 94618			
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## **GROUP PROJECT VOLUNTEER OPPORTUNITIES**

### **Host-a-Drive**

Would your group like to host a blood drive at your place of business, church, community center, school, hospital, or organization? Our recruiters will help you work out the details—determine where and when to hold the drive, estimate how many people might attend, and outline the various activities needed to make the drive happen. We'll supply you with posters and flyers, support your efforts to sign up donors, and follow up with you after the drive is completed. It is a wonderful way to serve your community!

### **Adopt-a-Drive Program**

Volunteers greet donors as they arrive at Canteen, offer snacks and beverages, give them a “Be Nice to Me...I Just Donated Blood” sticker, monitor their well-being, provide educational information, converse with them, and most importantly, thank them for donating. Each drive lasts about 7 hours and is usually divided into two shifts, typically from about 8:00 am -11:30 am and from 11:30 am -3 pm. When our donors feel well attended, they are much more likely to sign up for the next drive and eventually become lifelong donors. Your group can help us continue to meet the constant need for blood in the Bay Area by Adopting-a-Drive.

### **Adopt-a-Drive -High Schools and Colleges**

Each year we hold more than 100 blood drives at local schools and colleges. Many of these students are first-time donors. When your group “adopts” a school in your area, you agree to provide volunteers at the two (sometimes three) blood drives held at that school during the year. Most schools have one drive in the fall and another in the spring, so the commitment is small, but the impact is big. Each shift requires one to three volunteers, depending on the size of the drive. “One of our favorite projects!” is a common response of our school Adopt-a-Drive groups. We have a particular need for Adopt-a-Drive groups in Fremont, Hayward, Livermore, and Pinole. Join us!

### **Adopt-a-Drive – Corporate**

Large corporate drives run more smoothly and are more successful when we have volunteers serving donors at Canteen following their donation. When your group adopts a corporate blood drive, you agree to provide volunteers at the one to four blood drives held at that site during the year. Each shift requires one to two volunteers, depending on the size of the drive. Currently we are seeking groups who would like to adopt blood drives at Chevron-Texaco in Concord and Richmond, Bank of America/Concord, and Shell/Martinez.

### **Adopt-a-Day**

American Red Cross Blood Services has five fixed-site donation centers located in Oakland, San Jose, Pleasanton, Newark, and Pleasant Hill. Each center is responsible for more than 200 units of blood every week. When you Adopt-a-Day, your group provides two to four volunteers for the day. Your group can Adopt-a-Day twice a year, once a quarter (4 times a year), every other month (6 times a year) or every month (12 times a year). By Adopting a Day, your group directly influences the supply of blood in the Bay Area and becomes a well-known source of service in your community.

### **Call-a-Donor**

Once a month or once every other month, we hold blood drives at various community locations, usually at some distance from a blood center. Community members have come to count on these drives as their donation site. Volunteers who can call these faithful donors make all the difference in the success of these drives. When your group takes on the “Call-a-Donor” project, you agree to call previous donors in the area

of the upcoming Community drive in your area. We provide you with call lists, the dates of the drive, and the available times. Calling usually takes about four hours (total) once a month or once every other month. This is a great project for group members who like to serve their communities by working from home! We have community blood drives in Antioch, Hayward, and points in between!