



**December  
2008**

# CNCC *Connection*

*Serving Durham, Granville, Person & Vance Counties*

Central North Carolina Chapter  
American Red Cross  
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centralnorthcarolina.redcross.org

## **American Red Cross National Day of Giving**

### **Red Cross Asks America to Help Raise \$30 Million in 30 Days**

The American Red Cross is asking all staff—volunteers, chapters, blood regions and national headquarters employees along with their family, friends, neighbors and colleagues **to be in the community on Saturday, December 13 to help us collect loose change** from the public. We need to be visible throughout our four-county area. We are asking volunteers to **work a minimum of a 2-hour shift**. Shifts will most likely run 9-11, 11-1, 1-3 and 3-5. Some sites may include earlier or later shifts depending on the location.

Please join us for the National Day of Giving for the American Red Cross to help those who are affected by disaster. We ask that you wear whatever Red Cross gear you have. Donation cans with the Red Cross logo will be supplied. To volunteer or for more information, please contact Willa McGee, Volunteer Coordinator at 919-489-1849 ext 337 or [mcgeew@usa.redcross.org](mailto:mcgeew@usa.redcross.org)

This holiday season push will put the final touch on the \$100 million goal for the Red Cross Campaign for Disaster Relief. Already, the campaign has raised nearly \$70 million since its launch in September, and the Red Cross hopes to meet its target before the year ends.

America has faced a disaster-filled year: a record-breaking number of tornadoes; the worst flooding in the Midwest in 15 years; a very active hurricane season; wildfires in the West; and the many “silent” disasters that never make national news, such as the tens of thousands of house fires that occur every year. Responding to these emergencies depleted the Disaster Relief Fund, which allows the Red Cross to provide food, shelter, counseling and other critical services to disaster victims across the country.

You can donate online via [redcross.org](http://redcross.org). You can also use your cell phone to donate \$5 by text messaging the keyword “GIVE” (4483) to “2HELP” (24357).

Because emergency needs cannot wait, the Disaster Relief Fund ensures relief services are available immediately to victims of disaster. This is only possible through generous donations by individuals, foundations and corporations.

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## **Drivers Needed**

Volunteer drivers are **urgently** needed to drive elderly, low-income and handicapped people to their medical appointments. Drivers use Red Cross vehicles and have scheduled clients. They also use 2 way radios to maintain contact with the Red Cross for client schedules. Valinda Sanes, Transportation Coordinator, sometimes drives due to the shortage of drivers. We need drivers every day of the week, either a morning or afternoon shift. You must have a valid NC driver's license, good driving record, and be over 21 years of age. If you are interested in helping out, please contact Willa McGee at 919-419-1849 ext. 337 or [mcgeew@usa.redcross.org](mailto:mcgeew@usa.redcross.org). **Share this need with your family and friends because we really need additional drivers!**

## How to Help Prevent Home Fires



We all want to help safeguard our homes against disasters. But most Americans are unaware that home fires, the most common disaster, are also highly preventable. It doesn't matter if you live on the coast or the prairie, the mountains or a flood plain, in the city or on a farm, a home fire can happen anywhere to anyone, and the American Red Cross would like to help you learn how to tame the flame.

The toll of home fires on American families and communities is staggering. Of the 74,000 disasters the American Red Cross responded to last year, 93% were fire related. According to the U.S. Fire Administration, a home fire is reported approximately every 80 seconds, and someone dies from a home fire every 204 minutes.

While the American Red Cross will always be there to provide relief from any disaster, we are also in communities every day, ready to help you prevent and prepare for fires in your own home. The Red Cross recommends you take these three initial steps to reduce your risk from home fires:

1. Install smoke alarms on every level of your home and maintain them as recommended.
2. Create a family escape plan so that you and your family can get to safety in the event of a fire.
3. Learn how to help prevent home fires in your home by visiting [www.redcross.org/homefires](http://www.redcross.org/homefires)

## Barnes & Noble Gift Wrapping Success!

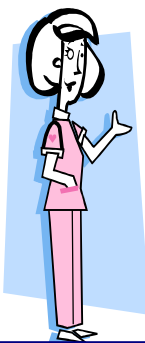


Thank you to all our volunteers who worked the Barnes & Noble Gift Wrapping at New Hope Commons in Durham on Dec. 2nd & Dec. 5th. The holiday shoppers kept our volunteers very busy!

It was a fun-filled event for a worthy cause raising over \$165.00 in donations!

## Share Your Story!

Our volunteers mean a lot to us and we're excited to hear more about you! We'd like to feature you in an upcoming newsletter but we need you to tell us your story! You can tell us why you volunteer, what keeps you coming back or maybe share a memorable volunteer experience. For more information or to tell your story contact Willa McGee, Volunteer Coordinator at 919-489-1849 ext 337 or [mcgeew@usa.redcross.org](mailto:mcgeew@usa.redcross.org).



## Event Volunteers Needed

We are looking for volunteers to work at the Red Cross table at the event listed below. If you would like to help man this table, please contact Willa McGee, Volunteer Coordinator at [mcgeew@usa.redcross.org](mailto:mcgeew@usa.redcross.org) or 919-419-1849 ext. 337.

**Health & Safety Fair, Thurs. Feb 19th 2:00pm-7:00pm**  
**Eisai, Inc. 900 Davis Drive, Research Triangle Park**

## Blood Drive Volunteers Needed

We are always in need of volunteers to work at Red Cross Blood Drives. Can you give a few hours of the day greeting blood donors or working the canteen serving people after they've donated blood? If you would like to help, please contact Eve McGhee, Blood Volunteer Coordinator at [mcgheee@usa.redcross.org](mailto:mcgheee@usa.redcross.org) or 919-419-1849 ext. 335. Here are just a few of the upcoming drives in January.

**NC Specialty Hospital, Durham, Mon. January 5th**

**Imperial Center, Durham, Tues. January 6th**

**National Guard Armory, Person County, Tues. Jan. 6th**

**John Umstead Hospital, Granville Cty, Wed. Jan. 7th**

**Bowe Bell and Howell, Durham, Thurs. Jan. 8th**

## CEU's Available for American Red Cross Training



Many of our course takers are professionals who need continuing education units to maintain a license and/or certification. In order to provide this added service to our customers, the American Red Cross applied to become and was approved as an authorized provider

by the International Association of Continuing Education and Training (IACET). IACET's Criteria for Quality Continuing Education and Training Programs are the standards by which hundreds of organizations measure their educational offerings.

Starting November 3rd, 2008, all Red Cross nationally approved courses (CPR, First Aid, Babysitting, as well as disaster classes) will be eligible for CEU's through IACET.

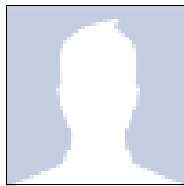
The Red Cross makes it easy for you to obtain CEUs online at [redcrossstore.org](http://redcrossstore.org)

## What Color Do You Bleed?

UNC Fans are leading the pack in T-shirt sales with over 1500 sold so far! NC State and Duke are running a close race for second with 857 and 827 respectively. But we still have a lot of T-shirts left! Come show your school spirit and donate to a great cause! In collaboration with Fox50 TV, the goal of the promotion is to determine which of the four major universities in the Triangle area (Duke, NC Central, NC State and UNC-CH) have the most loyal fans and to raise money to support the American Red Cross. Buy your T-shirt today! Visit [www.whatcolordoyoubleed.com](http://www.whatcolordoyoubleed.com)



### Partnership with Facebook



The Western Union Foundation recently announced a partnership, "Our World Gives", with Facebook to give its members the opportunity to vote and express their support toward a group of non-governmental organizations, including the American Red Cross.

With 18,582 supporting votes, the American Red Cross placed first among eight non-profit organizations in the campaign. On December 5th, the Western Union Foundation visited national headquarters and presented a \$50,000 check to the American Red Cross Disaster Relief Fund! Thank you to everyone who voted for the Red Cross and helped spread the word about our participation in "Our World Gives".

### Volunteer Orientation Meetings



If you're interested in becoming a volunteer with the American Red Cross or know someone who is, please attend one of our upcoming Volunteer Orientation Meetings. Here you will learn the application process, what it takes to be a volunteer, what types of volunteer opportunities are available and answers to any questions you may have.

**Wednesday, January 14th from 10:00am to 11:00am University Dr.**

**Wednesday, February 11th from 10:00am to 11:00am University Dr.**

**Wednesday, March 11th from 10:00 am to 11:00am University Dr.**

You may also contact Willa McGee, Volunteer Coordinator for information at 919-489-1849 ext 337 or mcgeew@usa.redcross.org

### CPR/First Aid Training Classes Offered

If one of your New Year's Resolutions is to take a Health and Safety course, we have classes for you!

**First Aid with Adult CPR/AED \$60.00**

**Tuesday, December 16th from 9:00am to 4:00pm**  
**Tuesday, January 27th from 9:00am to 4:00pm**  
**Tuesday, February 17th from 9:00am to 4:00pm**

**First Aid w/Adult & Child CPR/AED plus Infant CPR \$70.00**

**Saturday, December 13th from 8:00am to 6:00pm**  
**Saturday, January 17th from 8:00am to 6:00pm**  
**Saturday, February 7th from 8:00am to 6:00pm**

**Pet First Aid \$35.00**

**Saturday, January 10th from 9:00am to 1:00pm**

There are many more classes to choose from. For the complete list of classes visit [centralnorthcarolina.redcross.org](http://centralnorthcarolina.redcross.org)

### Red Cross Items Make Great Holiday Gifts



Is there someone on your holiday gift list who has everything? Need some great stocking stuffer ideas for friends and family? A special holiday gift for your neighbor? The American Red Cross has great products for everyone! How about a Family First Aid Kit for your new neighbor. A CPR keychain for your co-worker. Or a Pet First Aid Kit for a family member. You can even give a gift certificate for a CPR/First Aid Class!



The Personal First Aid Pack as seen here is \$5.00. Makes an ideal stocking stuffer. Fits in a pocket, handbag or glove compartment.



Purchase an Insulated Cooler for only \$8.00. Perfect for work, school or traveling, it makes a great gift for anyone on your list.

To purchase any of the many items the Red Cross has to offer, stop by our store at the Durham location or contact 919-489-6541 ext 328.

You may also visit us at [centralnorthcarolina.redcross.org](http://centralnorthcarolina.redcross.org)



### Just for the Fun of it

G	F	C	H	A	P	T	E	R	A	Y	Words to Find
K	R	E	B	O	I	H	U	Y	K	W	American
C	E	G	N	C	P	R	T	U	A	N	Blood
R	D	A	V	A	W	E	R	I	M	L	Chapter
E	C	V	O	L	U	N	T	E	E	R	CPR
T	R	N	E	M	C	D	E	O	R	H	Disaster
S	O	D	O	O	L	B	H	N	I	T	First Aid
A	S	I	V	N	R	T	I	E	C	L	Health
S	S	X	S	E	U	E	P	S	A	A	Hope
I	D	I	A	T	S	R	I	F	N	E	Red Cross
D	C	K	L	C	A	P	N	R	E	H	Volunteer

# Disaster Services



## Upcoming Disaster Training Sessions

**Saturday, January 10th from 9:00am to 5:00pm**  
**FULLFILLING OUR MISSION / MASS CARE & SHELTER OPERATIONS** (University Drive, Durham)

The goal of this course is to introduce volunteers to the role of the Red Cross in the community's actions in preparing for, responding to and recovering from disasters. This course is **required** for all new disaster volunteers.

**Saturday, January 24th from 9:00am to 1:00pm**  
**SHELTER SIMULATION** (University Drive, Durham)

The purpose of this course is to prepare volunteers of the Red Cross and other disaster agencies to sensitively manage shelter operations as a team while meeting the needs of people displaced as a result of a disaster. Mass Care Overview is included in the Shelter Operations section of this training.

**Saturday, February 7th from 9:00am to 5:00pm**  
**COLLABORATING TO ENSURE EFFECTIVE SERVICE DELIVERY (Required for EOC class)** (Orange County)

Introduces what a liaison is and what a liaison does-how they collaborate with diverse internal & external stakeholders to ensure effective service delivery in a manner that yields community trust in, appreciation for & good will toward the American Red Cross. **Prerequisite: Fulfilling Our Mission.**

**Saturday, February 21st from 9:00am to 5:00pm**  
**EMERGENCY OPERATIONS CENTER** (Orange County)  
**Prerequisite: Collaborating to Ensure Effective Service Delivery**

**Saturday, March 14th from 9:00am to 5:00pm**  
**LOGISTICS OVERVIEW & SIMULATION** (University Drive, Durham)

The purpose of this course is to provide basic information about the activities and processes of Material Support Services activities in support of an American Red Cross disaster relief operation. Participants will learn about the skills, abilities, and knowledge needed by Material Support Services workers and how they can get started in their local chapter.

**Saturday, March 28th from 9:00am to 5:00pm**  
**CLIENT CASEWORK: PROVIDING EMERGENCY ASSISTANCE** (Orange County)

This course is designed to show participants how to conduct effective client interviews and provide appropriate assistance to help meet a client's immediate disaster caused needs. Client Casework is intended for any volunteer interested in working with clients; especially those who wish to provide emergency disaster assistance and/or participate on the Disaster Action Team. **Prerequisite: Fulfilling Our Mission.**

### ONLINE COURSE AVAILABLE

Basic Food Safety Training	Fundamentals of Staff Services
Client Assistance Cards: Caseworkers	Introduction to Disaster
Client Assistance Cards: FSI Workers	Logistics during a Weapons of Mass Destruction/Terrorist Incident
Disaster Assessment	Managing a Spontaneous Volunteer Workforce
Disaster Public Affairs Overview	Serving People with Disabilities Following a Disaster

### REGISTER TODAY



**All disaster training is free!**

Email [hudonb@usa.redcross.org](mailto:hudonb@usa.redcross.org) or call 919-419-1849 ext. 376 to sign up!



<http://centralnorthcarolina.redcross.org>